The NAMI Missouri Annual Conference is a statewide one-day event designed to raise awareness of mental illness and NAMI Missouri's work to support, educate and advocate on behalf of those living with mental health conditions and their families. The 2020 Conference will be held Saturday, Oct. 24, 2020 at the Capital Plaza Hotel and Convention Center in Jefferson City, MO.

Sponsorship opportunities are available at multiple levels of commitment. Sponsor commitments are due by September 1, 2020 to ensure inclusion in printed materials. Sponsor payments are due by October 1, 2020. For more information or to secure a sponsorship, complete the below form and submit it to NAMI Missouri, 3405 W. Truman Blvd. #102, Jefferson City, MO 65109 or email info@namimissouri.org.

---

Sponsorship Form

I/ We would like to support the NAMI Missouri Annual Conference at the sponsorship level indicated below.

- [ ] Primary Sponsor (one available) $1,500
- [ ] Champion Sponsor $1,000
- [ ] Supporting Sponsor $500
- [ ] Non-profit Partner $200
- [ ] Corporate Partner* $150
- [ ] Friend of NAMI* (couple) $150
- [ ] Friend of NAMI* (individual) $100

*No exhibitor booth included in the last three sponsorship levels

Organization Name ____________________________________________________________

Contact Person ______________________________________________________________

Address _______________________________________________________________________

Phone ___________________________ Email ______________________

- [ ] Payment Enclosed   - [ ] Please send invoice

To submit via email, send to info@namimissouri.org or mail to:
NAMI Missouri, 3405 W. Truman Blvd. #102, Jefferson City, MO 65109
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Event Sponsor</td>
<td>$1,500</td>
<td>- Exhibitor booth&lt;br&gt;(If attendance is not possible, promotional materials may be sent in advance to be displayed)&lt;br&gt;- 4 event tickets/ meals and name tags with sponsor designation&lt;br&gt;- Individual sponsor recognition during ceremony/ opportunity to address audience members&lt;br&gt;- Large acknowledgment in event brochure&lt;br&gt;- Framed Certificate of Thanks&lt;br&gt;- Large sponsorship listing and logo on event web page, individual thanks &amp; acknowledgments on NAMI Missouri social media channels (pre and post conference), and large partnership recognition in NAMI Missouri newsletter</td>
</tr>
<tr>
<td>Champion Sponsor</td>
<td>$1,000</td>
<td>- Exhibitor booth (If unable to attend, promotional materials may be sent in advance to be displayed)&lt;br&gt;- 4 event tickets/ meals and name tags with sponsor designation&lt;br&gt;- Sponsor recognition during ceremony and l&lt;br&gt;- Large acknowledgment in event brochure&lt;br&gt;- Framed Certificate of Thanks&lt;br&gt;- Large sponsorship listing and logo on event web page, individual thanks/ acknowledgments on NAMI Missouri social media channels (pre and post conference), and large partnership recognition in NAMI Missouri newsletter</td>
</tr>
<tr>
<td>Supporting Sponsor</td>
<td>$500</td>
<td>- Exhibitor booth (If unable to attend, promotional materials may be sent in advance to be displayed)&lt;br&gt;- 2 event tickets/ meals and name tags with sponsor designation&lt;br&gt;- Sponsor recognition during ceremony and in event brochure&lt;br&gt;- Certificate of Thanks&lt;br&gt;- Sponsorship listing on event web page, thanks/ acknowledgment on NAMI Missouri social media channels, and recognition in NAMI Missouri newsletter</td>
</tr>
<tr>
<td>Non-Profit Partner</td>
<td>$200</td>
<td>- Exhibitor Booth (If unable to attend, promotional materials may be sent in advance to be displayed)&lt;br&gt;- 1 event ticket/ meal and name tag with sponsor designation&lt;br&gt;- Sponsor recognition during ceremony and in event brochure&lt;br&gt;- Sponsorship listing on event web page, thanks/ acknowledgment on NAMI Missouri social media channels, and recognition in NAMI Missouri newsletter</td>
</tr>
<tr>
<td>Corporate Partner</td>
<td>$150</td>
<td>- 1 event ticket/ meal and name tag with sponsor designation&lt;br&gt;- Sponsor recognition during ceremony and in event brochure&lt;br&gt;- Sponsorship listing on event web page, thanks/ acknowledgment on NAMI Missouri social media channels, and recognition in NAMI Missouri newsletter</td>
</tr>
<tr>
<td>Friends of NAMI Missouri</td>
<td>$100/person or $150/couple</td>
<td>- 1 (individual) or 2 (couple) event ticket(s)/ meals and name tags with sponsor designation&lt;br&gt;- Recognition during ceremony and in event brochure&lt;br&gt;- Recognition in NAMI Missouri newsletter</td>
</tr>
</tbody>
</table>