



New Affiliate Applicant Group Self-Assessment Form

	Assessment Questions	Responses from the Applicant Group	NAMI State Organization's <u>Raging</u> Scale: (1 – 5) 1 - Non existing 2 – Low 3 – Moderate 4 - Good 5 - High/Excellent
Why	What is the purpose for starting a new and distinct NAMI Affiliate in this community?		
Who	Who are the members of this applicant group? <i>(Please provide names and contact information for every member involved.)</i>		
	Who in your community will benefit from your Affiliate's services? <i>(NAMI is and must be inclusive to all. If you start as a group of family members how do you intend to include peers [or the other way around].)</i>		
Where	What will be the new NAMI Affiliate's service area? Will this Affiliate in any way overlap with an existing NAMI Affiliate? If yes, why is the overlap necessary or desirable?		
	Could services to this area be extended through a special focus from within an existing NAMI Affiliate rather than by the formation of a separate group? Has this possibility been explored?		

How	How will your group fulfill NAMI's mission of providing support, education, and advocacy?		
	Does anyone in your applicant group have leadership experience? <i>(When you become a leader of an organization it becomes both a privilege and a burden. You are leading an organization and having an impact on the community. Your story is no longer the only story. Can you stay impartial and objective?)</i>		
	Is anyone in your applicant group trained in any of the NAMI education programs?		
	How would you collaborate and communicate on programs and activities with nearby NAMI Affiliates?		
	How will your applicant group handle email communication with the NAMI State Organization and the NAMI at the national Office? Is there a designated email address and contact person?		
	Does the applicant group have a marketing plan in place to advertise the new Affiliate to the community?		
	Does the applicant group have a plan for membership growth?		
	Does the applicant group have a plan to raise funds to support their growth?		
	Is the applicant group new to NAMI? If not, in what role was the group or individuals involved in other NAMI organization(s)? For how long?		

	Are there enough volunteers available to form and sustain a group working towards your goals. Are there enough people to share the work?		
	Does anyone in your applicant group have computer access and skills and fundraising expertise?		
	Has the applicant group explored the NAMI website and familiarized themselves with the Standards of Excellence, Standardized Dues, NAMI bylaws, and resources that are available on the NAMI website: www.nami.org		
What	What is your knowledge of the needs in your community and the existing programs and services? What are the gaps or un-served needs that a new NAMI Affiliate could address?		
	What organizations or other groups in your area could be potential collaborators to help you grow as a NAMI Affiliate?		
	What challenges or obstacles do you think your group will face in starting a new NAMI Affiliate in your community?		
	What are the group's strengths and weaknesses?		
Total Score:			